**Council 20 May 2024 – Key Messages:**

**1. Physiotherapy workforce**

Council discussed the current physiotherapy workforce, its relationship with accreditation of university programmes and the HCPC. Council considered the developing nature of health in the UK in relation to, the aging population, internal migration and location of care, health and disease clusters and health inequality.

It considered the key problems regarding health that are facing the UK at present that would have a significant bearing on the strategic direction the CSP would take as a professional body informing professional practice, education, and research in the future.

**2. 2023 Financial statements:**

Council approved the financial statements for the year ended 31st December 2023, with reassurance from the external audit firm Haysmacintyre.

**3. CSP Approach to Social Media**

Council discussed the CSP approach to social media and noted that social media provided an important channel to communicate with and engage key audiences that included members, patients and key decision makers in the health and care system. Whilst these audiences were using social media channels the CSP needed to talk to them via these channels. There were risks associated with social media that could not be eliminated, but that the CSP had a well-developed approach to managing risk and handling negativity on social media. The need to support staff and volunteers who have negative experiences on social media when representing the CSP, and the work being done on this, was noted. Council noted that, in line with the Communications and Engagement Strategy, an operational review of channel use was currently under way.

**Other issues** – Council agreed the process for the appointment of the Chair and Vice Chair of the next Council, which would commence its term following the 2024 AGM in October. Council reviewed its work programme and that of its committees for the following 12 months.